# YOUGH INTERMEDIATE MIDDLE SCHOOL

171 PA 31 Ruffs Dale, PA 15679 EIN: 251158760

Dear Community Partner,

Ten years ago, I never could have imagined what YIMS Drama would become. What started as a small middle school musical has grown into one of our school's largest extracurricular programs, serving more than 500 students along the way. As we begin our eleventh season, I'm incredibly proud of what we've built together, and even more excited about where we're headed.

I've been thinking a lot about legacy lately. Some of our earliest cast members have returned as directors, choreographers, and mentors, helping the next generation find their place onstage. It's a pretty special thing to watch students who once stood nervously on our stage come back years later to help someone else do the same.

Our work extends well beyond the annual musical. Students attend professional productions, participate in workshops with industry professionals, and take on leadership roles. Last year, we even traveled to Pittsburgh to see *Wicked* and learn choreography from a member of the touring cast! We provide everything our students need to participate, from costumes to educational opportunities, without charging participation fees or requiring families to fundraise. We believe every student deserves the chance to find their people in a place where they belong.

This year, we're taking on our biggest challenge yet! From April 9–11, 2027, we'll present the full-length Broadway musical ***Joseph and the Amazing Technicolor Dreamcoat***, featuring our first-ever live, 19-piece orchestra. For the first time, our students will have the opportunity to perform alongside professional musicians, an experience typically reserved for much older performers. We're also on track for our largest cast yet!

We are an entirely self-funded program, and ticket sales only cover half of our costs to provide the experiences and production quality the students have come to know, love, and benefit from. Sponsorships allow us to continue providing everything our students need while keeping ticket prices affordable for our community. We've never raised ticket prices, and we don't intend to. Your support ensures that anyone who wants to see a YIMS Drama production has the ability to do so.

I hope you'll consider sponsoring YIMS Drama this season. Opportunities begin at $25, with benefits including program recognition, complimentary tickets, and exclusive presale access. You'll find the details in the enclosed sponsorship guide.

We're a small community, but we've proven that the size of our district doesn't determine what our students can accomplish. Every year, I ask myself how we can serve more students, serve them better, and continue raising the bar. Thanks to the people who continue showing up for this program, we've spent ten years doing exactly that.

The story belongs to the students. Thank you for helping us give them the opportunity to tell it.

Sincerely,

Kyli Stoner
Director, YIMS Drama
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yimsdrama.com

YIMS DRAMA

# 2026-2027 Sponsorship Opportunities

JOSEPH and the AMAZING TECHNICOLOR DREAMCOAT



Footloose: Youth Edition, 2026

**At Yough Intermediate Middle School, we provide everything our students need to put on a full-scale musical, from costumes and sets to professional instruction and performance opportunities. Our students attend Broadway touring productions, participate in masterclasses with industry professionals, and take on leadership roles both onstage and behind the scenes. We do all of this while being a self-funded program without charging participation fees or requiring families to fundraise, and we've never raised our ticket prices. Community sponsorships help us keep it that way.**



## New for 2027
## A Live, 19-Piece Orchestra!

For the first time in YIMS Drama history, our students will perform alongside professional musicians.

## EXCLUSIVE TICKET SPONSOR $350

**Put your business in the hands of every audience member!**

**Includes Coat of Many Colors benefits, plus your logo on approximately 1,200 physical and digital tickets. One available.**

***Joseph and the Amazing Technicolor Dreamcoat will be presented April 9 - 11, 2027***

# JOSEPH and The AMAZING TECHNICOLOR DREAMCOAT

**The Story Belongs To The Students. Help Them Tell it.**

| SPONSORSHIP BENEFITS | Technicolor Dream Sponsor | Coat Of Many Colors Sponsor | Pharoah's Court Sponsor | Any Dream Will Do Sponsor | Dreamer Sponsor |
|---|---|---|---|---|---|
| | $500 | $250 | $150 | $75 | $25 |
| Name in Playbill and Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Personalized Cast Thank-You | ✓ | ✓ | ✓ | ✓ | |
| Logo on Lobby Sponsor Banner | ✓ | ✓ | ✓ | | |
| Playbill Advertisement | Premium Full Page | Full Page | Half Page | | |
| Complimentary Tickets | 6 | 4 | 2 | | |
| Logo on Show Poster | ✓ | ✓ | | | |
| Logo on Playbill Cover/All Marketing | ✓ | | | | |
| Exclusive Ticket Pre-Sale Access | ✓ | | | | |
| Pre-Show Announcement | ✓ | | | | |

## YES! I WOULD LOVE TO SUPPORT YIMS DRAMA

Business/Organization_____

Contact Name:_____

Email_____

Phone:_____

Sponsorship Level: _____

☐ Check Enclosed ☐ I will donate online

Make checks payable to:
**YIMS MUSICAL**

Mail to:
**Yough Intermediate Middle School**
**171 PA 31**
**Ruffs Dale, PA 15679**

**SPONSOR ONLINE!**

**yimsdrama.com**

## QUESTIONS?

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