

SEIZE THE DAY

BECOME A SPONSOR OF YIMS
DRAMA'S PRODUCTION OF
NEWSIES JR.



FORGING A BRIGHTER FUTURE

Yough Intermediate Middle School (YIMS) is part of Yough School District in Westmoreland County and holds Title I Status with the state of Pennsylvania. YIMS Drama is a school-sanctioned program open to all students enrolled at YIMS (grades 5-8). We believe every student deserves access to high-quality arts education at **no cost** to them or their families. YIMS Drama has been creating programming and providing that to students since 2016.

As a sponsor in 2024 you have the unique experience to grow visibility of your business/organization while also making a monumental impact on the students of Yough Intermediate Middle School.

Over half of our cast members are participating in their first show ever. Our program is 100% funded by ticket sales and sponsorships. We invest, on average, \$302 **per student** to produce a musical each year.



SPONSORSHIP OPPORTUNITIES

Submission Deadline: Friday, March 7, 2025

Newsies Jr. will be presented Friday, April 11 and Saturday, April 12 2025

Early submissions will receive early marketing benefits in promotion of the event.

EXECUTIVE PRODUCER \$500

- Logo on all Marketing Materials including Social Media
- Logo Hyperlinked in all Emails
- Logo on Banner in Lobby
- Pre-Show Announcement
- Mention in Press Release
- Prominent Logo on Show Poster
- 6 Complimentary Tickets
- Dedicated Social Media Post
- Full Page Color Ad in Playbill
- Logo Hyperlink on Home Page of Website
- Name in Playbill
- Signed Cast Poster

DIRECTOR'S CIRCLE \$250

- Mention in Press Release
- Logo on Show Poster
- 4 Complimentary Tickets
- Dedicated Social Media Post
- 1/2 Page Color Ad in Playbill
- Logo Hyperlink on Website
- Name in Playbill
- Signed Cast Poster

STAGE DOOR \$150

- Logo on Show Poster
- 2 Complimentary Tickets
- Dedicated Social Media Post
- 1/4 Page Color Ad in Playbill
- Name on Website
- Name in Playbill
- Signed Cast Poster

IN KIND SPONSORSHIP

We would love to help you build a customized in-kind partnership with us! Here are some ideas:

Playbill and Poster Printing Services

Concession Stand

Meal Donations for Cast

Video and Photography

T-SHIRT SPONSOR \$600 - One Available

All benefits of Executive Producer plus your business or organization's logo on the official show t-shirts. GREAT visibility opportunity!

TICKET SPONSOR \$300 - One Available

All benefits of Director's Circle plus your business or organization's logo on all tickets. (Avg 900 tickets)

BUSINESS/ORGANIZATION NAME: _____

CONTACT NAME: _____ **PHONE:** _____

BILLING ADDRESS: _____

EMAIL: _____ **WEBSITE** _____

PLEASE RETURN COMPLETED FORM AND PAYMENT TO
YOUTH INTERMEDIATE MIDDLE SCHOOL
C/O KYLI STONER, DIRECTOR
171 PA-31
RUFFS DALE, PA 15679

TO PAY BY CREDIT CARD
VISIT
yimsdrama.ludus.com
EIN NUMBER
251158760

GRAPHICS SHOULD BE EMAILED
KYLI.STONER@GMAIL.COM
PLEASE INCLUDE:
NEWSIES JR SPONSORSHIP
IN THE SUBJECT LINE